

Bauhaus Dessau

Press release

B a u h a u s M a g a z i n e

Out now! The magazine Bauhaus 10 on the subject of standard is now available

P r e s s c o n t a c t

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*Out now: the magazine Bauhaus 10 - Standard is now available in book and magazine stores! It is dedicated to the annual theme "Standard" of the Bauhaus Dessau Foundation from a historical and contemporary perspective. The magazine itself is a typographic and design experiment: radically reduced design from standardised elements to only one font size.*

Now available! The new magazine Bauhaus 10 - Standard

Types, standards and benchmarks determine our everyday life. Standards make us comparable, but also equal, set standards and are constantly being renegotiated. Above all, Bauhaus Dessau strived for standardisation in architecture and design. Bauhaus 10 takes up the annual theme "Standard" of the Bauhaus Dessau Foundation from both a historical and a contemporary perspective. The magazine meets type furniture and type stages, living modules and universal nodes, DIN inventors and norm administrators and approaches current "standard questions" with architects and artists.

The magazine itself is a typographic and creative experiment with standards. The designers of the Herburg Weiland agency have worked exclusively with standardised elements: DIN formats, automatic line spacing, the exclusive use of the Arial system font in just one font size - from the headline, to the body text, the caption, the pagina to the footnote. "The extremely reduced design offers an ideal projection surface on which new ideas can be developed and made internationally comprehensible," says Tom Ising of Herburg Weiland. Even the historic Bauhaus had the claim to be universally understandable and to be able to reach everyone with its message even in the 21st century.

With texts by Claudia Perren, Christoph Wagner, Uta Karin Schmitt, Gernot Weckherlin, Alexander Davidson, Antoine Wilmering and others

You will find more impressions from the magazine here: [bauhaus-dessau.de/bauhaus-magazine](http://bauhaus-dessau.de/bauhaus-magazine)

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